

For Immediate Release

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Yellow Bluff Landing Hosts Successful Realtor Open House Luncheon

Phase I Available Now

JACKSONVILLE, Fla., -- March 2, 2010 – A highly successful realtor “Open House Luncheon” was held today at Yellow Bluff Landing. Yellow Bluff Landing, a premier community in Northeast Jacksonville, FL offering lavish community amenities at an extraordinary value, has begun actively marketing homes and the Yellow Bluff Landing lifestyle.

Over 65 real estate professionals from across Jacksonville attended the Open House luncheon and toured model homes from Lennar, Richmond American Homes and D.R. Horton, as well as beautiful, state-of-the-art recreation and community center complex.

The community offers a wide selection of homes from some of Jacksonville’s most experienced builders, including D.R. Horton, Richmond American Homes and Lennar. These builders are recognized for constructing homes of superior quality at competitive prices.

“Being able to provide all that Yellow Bluff Landing has to offer in north Jacksonville during this time of downturn in the new home building industry illustrates the strength of the developers, Armando Codina and Jim Carr. Devco’s solid gold reputation for quality and their commitment to Jacksonville allows Yellow Bluff Landing to provide a product to the market that has not been in Jacksonville before”, said Doug Maier, Development Manager.

Yellow Bluff Landing, just minutes from downtown Jacksonville and I-95, provides easy access for families to working, shopping and playing.

Yellow Bluff Landing encompasses 200 acres of spectacular real estate in Northeast Jacksonville. Single-family homes from the \$130s to \$250s make up this community. Residents will be able to enjoy the \$3.5 million worth of luxury amenities. The complex is on par with the most exclusive communities in Jacksonville, so homeowners can enjoy upscale living without the upscale price. Amenities include resort-style

pool/pavilion, tennis, soccer, volleyball and basketball facilities, state-of-the-art fitness facilities and much, much more.

Phase I is available now, including 150 beautiful single-family and courtyard homes from D.R. Horton, Richmond American Homes and Lennar Homes.